

POS Solutions for Bakeries

Live business intelligence at your finger tips.



General Features

- Easy to use graphical keyboard.
- Integrated scales and scanners.
- Integrated Eftpos.
- Integrated with pre-packaged items sold by weight.
- Easy to change prices and update all the POS terminals automatically within a few seconds.
- Mix and match promotions to package up any number of custom promotions.
- Manage full stock control and easily identify any shrinkage or theft.
- Weekly specials and promotions.
- Customer advertising displays.
- Automatically manage weekly specials and promotional pricing.
- Print shelf labels with bar codes with the label designer.
- Print promotional shelf talkers up to the maximum size of your printer.

Report Options

- The report options menu gives you the ability to select any date range for the reports. You can print, email or export the reports to Excel for further analysis.
- Half hourly sales with average sale per customer and customer count report to assist with staffing levels in different multiple locations.
- Top selling products by quantity or value.
- Show customer counts and average customer spend for each day of the week.

Account Management

- Wholesale and retail pricing.
- 7, 14 and 30 day customer account management.
- Email tax invoice from POS at time of sale.
- Email or print invoices and statements for all account customers.
- Auditing and administration.
- Full integration to accounting packages such as MYOB, Xero, Quickbooks.
- Monitor staff performance with staff clock-on/clock-off attendance reporting.
- Full range of audit reports to track no-sales, cancelled sales and voids.

Live Dash Boards

Dashboards allow you to monitor your live data, sales and clerks for making the best out of your system. Dashboard becomes a great management tool to be able to review data from one week to the next.



Easy to use graphical keyboard.



Customer Loyalty and Marketing

SwiftPOS is a fully integrated membership system that can link every sales transaction to the member who made the purchase. This allows you to analyse your sales in so many ways to benefit your members that support the club.

With a wealth of features from receipting membership at POS and printing membership cards, sub club management, vouchers, discounts, anniversaries or birthdays through to raffle tickets and gaming integration.

With the advanced voucher and raffles modules at your finger tips the ability to customise promotions and vouchers will instantly increase spending per existing customers and maximise return visits to your venue.

Loyalty / Promotional / Marketing Features:

- Manage your frequent coffee cards or pie cards with our internal CRM Package.
- Unlimited COMBO Promotions that can be scheduled for any date/time range.
- Buy one, get one free or discounted.
- Integrated Customer advertising screens with built in FLASH designer.
- Advanced Voucher Printing based on sales value of selected products. Vouchers are serialised, tracked and can be customer specific.
- Issue and Redeem Loyalty Points for Spending at Cafe POS.

Acounting Package Interfaces







What Our Customers Say

We came to DESS after our first 12 months in our wholesale/retail bakery. Our challenge at the time was having a system that allowed for our business model and the service to support our business along the way, From then to now DESS has provided us with the add ons to our POS as our business has grown. We now use DESS for our entire venue solution, remote (mobile POS) tills, multiple sites in real time, Cloud backups, integrated POS to CCTV and any IT issues we have. We feel we are in the right hands with DESS.

We are a family owned local business servicing all areas of Dubbo with our two shop locations and five mobile food vans. We produce fresh bakery products in store with a range of Breads, Pies, Pastries and Fresh Burgers and Sandwiches. Our focus is on quality and friendly service while offering value to our customers. The most satisfying part of owning East and West Bake is seeing how many of our customers are regular, almost daily users for both their morning tea and lunch.

Bart Shanks, Director

Increase profitability, improve service and reduce costs.



DESS has over 40 years experience in Point of Sale Solutions, we can tailor a point of sale system to your requirements.

DESS POS is known for providing customers with the most reliable system within budget and time frame requirements. With many years experience in the hospitality industry DESS is the answer.

Support and Training

In addition to all these important features our support and training are second to none. Our training is provided as part of our installation and ongoing if required. While our support is 24/7/365, no problem, ring us. We will talk you through on the phone or via the remote access portal. If that should fail and the matter is urgent,we'll send out a technician, any time.

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Our valued clients include:









