

POS Solutions for clubs

and hotels

Engage your customers with a fully integrated loyalty app.



General Features

- Unlimited venues with real-time sale reporting.
- Unlimited barcodes per products.
- Hold and resume concurrent sales and transactions.
- Full stock control.
- Unlimited combo/mix and match promotions that can be scheduled for any date and time range.
- Buy one, get one free or discounted.
- Advanced voucher printing based on sales value of selected products. Vouchers are serialised, tracked and can be customer specific.
- Proof of age display.
- Integrated customer advertising display with built in Flash designer.
- Price book import/export.
- Integrated with major suppliers, ALM, Cepo, Capital Liquor, LMG and more.
- Integrated fully with Xero, MYOB, Quickbooks, Reckon Accounts plus more.
- CCTV Interface for extra security and identification.
- Smart shelf label designer and printing options.
- Customer loyalty system.
- Issue and redeem loyalty points for spending at POS.
- Advanced mail-merge, email-merge and SMS options for communicating with your customers.
- Pay at card Tyro integration, for drive through bottle shops.
- Stocktaking app available on Windows, iOS and Android operating systems.

Membership, Loyalty and Marketing

SwiftPOS is a fully integrated membership system that can link every sales transaction to the member who made the purchase. This allows you to analyse your sales in so many ways to benefit your members that support the club.

With a wealth of features from receipting membership at POS and printing membership cards, sub club management, vouchers, discounts, anniversaries or birthdays through to raffle tickets and gaming integration.

With the advanced voucher and raffles modules at your finger tips the ability to customise promotions and vouchers will instantly increase spending per existing customers and maximise return visits to your venue.

Poker Machine Tray Service

SwiftPOS gaming interface can recall the players details via either swiping, entering their membership number or as simple as entering the poker machine number they are playing. The interface can also recall the players photograph for added security when redeeming points for products.



Membership Key Benefits

- Loyalty and integration with poker machine gaming systems.
- Receive member's fees at the point of sale with updating of member records in the back office.
- Full integration to gaming systems and syncing updated member information.
- Print and encode member's cards for immediate use at the POS terminals.
- Combine club promotions with your integrated POS and membership system so that you can target your promotions to the members who support the club the most.
- Door entry terminals for rewarding your members.
- Random prize draws and product promotional draws for current members only.
- Provide a real incentive for members to pay their fees on time with benefits for current members only.
- Ease the burden of member renewals and maintaining address details with the integrated internet member registration system.
- Sell raffle tickets through the POS.
- Output members random draw on TV screen throughout venue.
- Email and SMS direct to members.
- Automatically email tax invoices from POS to motel charge for room charge backs.

Gaming Solution Integration

The SwiftPOS gaming interface allows venues to fully integrate their Poker Machine loyalty system with the POS for a global solution throughout the venue. This allows members to use their card anywhere in the venue and be rewarded for doing so, not just on the poker machines. This encourages members to use all the facilities within the venue and not just one area.

Members swipe their cards at the Point of Sale and the SwiftPOS gaming interface requests their details, tier and current points etc from the gaming system and displays it at the POS Terminal. When the sales transaction has been completed it then adds the points to the member's current points balance in the gaming system. The same process occurs for redemption of points up to the maximum available points that the member has.

Live Interfacing to Gaming Systems Include:



















Increase profitability, improve service and reduce costs.





Exceed your customers expectations.

DESS has over 40 years experience in Point of Sale Solutions, we can tailor a point of sale system to your requirements.

DESS POS is known for providing customers with the most reliable system within budget and time frame requirements. With many years experience in the hospitality industry DESS is the answer.

Support and Training

In addition to all these important features our support and training are second to none. Our training is provided as part of our installation and ongoing if required. While our support is 24/7/365, no problem, ring us. We will talk you through on the phone or via the remote access portal. If that should fail and the matter is urgent,we'll send out a technician, any time.

CENTRAL WEST 48 Victoria Street, Dubbo NSW 2830 SOUTH COAST Office 4, 200 Jacobs Drive Sussex Inlet NSW 2540 T 1300 852 569 desspos.com.au

Our valued clients include:













